

This Digital goa GRID site is visible to traffic travelling from the difficult-to-reach eastern suburbs inbound to the Brisbane CBD along Shafston Avenue and then onto the Story Bridge. The site is located just before the eastern entrance to the Clem7 Tunnel that bypasses the CBD to the northern and western suburbs. Elevated high on one of goa's signature digital structures, this site has prolonged head-on visibility for vehicles stopped at the traffic lights and backed up in peak hour. Wynnum Rd average morning peak time speed: 27.4km/h. Average afternoon peak time speed: 33.1km/h.

Restrictions: No special conditions.

289 Shafston Ave cnr Wellington Rd, Kangaroo Point -Inbound

4169 0001



Brisbane Inner East



6.40m x 2.88m



Digital



MOVE #2888

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	4.9%	131,000	4.1
P25-54	5.6%	76,000	4.1
OG1	7.7%	48,000	4.3

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